

JARED HAMBURG

Producer

PROFILE

I'm a self-starter, an ambitious mind, and an aspiring leader. Adaptable to any structure and a quick learner.

I offer professional content creation services for any social media platform. Experience in video, photo, and print production.

CONTACT

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SKILLS

Leadership
Visual Design
Project Management
Continuous Learning
Problem Solving

EXPERTISE

Photo & Video Production
Microsoft Office
Content & Technical Writing
Social Media Strategy
Brand Managing

INTERESTS

Sports...all of them
Cooking...a lot
Exploring...as much as I can
Fishing...whenever I can
Screenwriting...frequently
Film & Television & Seinfeld...always

PROFESSIONAL EXPERIENCE

Firstborn | Producer, Creative Technology | Sep. '21 - Present | NYC

- Create innovative and meaningful work at the highest craft levels
- Lead all aspects of pre-production, production, and post-production. Handle all communications and workflows for several brands
- Partner with business affairs, manage communications between vendors and celebrity talents
- Responsible for sourcing new vendors and creative talents; aligning correct talent to client ask
- Client-facing; Maintaining partnerships, coordinating goals and defining clear objectives

AREA 23 | Integrated Producer | June '20 – Sep. '21 | NYC

- Function as the brand dedicated producer, act as the hub for all project execution, partnering closely with account and creative leads
- Develop SOWs and project assumptions for successful integration into project briefs
 - Scopes of over \$15 million and projects of up to \$500,000
- Managing all brand finances, tracking project burn rates, and leading weekly finance meetings
- Content, print & digital tactics include journal ads, brochures, banner ads (animated & static), website builds and updates, shortform & longform video content

Concentric Health Experience | Associate Integrated Producer | Oct. '19 – June '20 | NYC

- Lead brand projects with minimal oversight; guide interdepartmental brand teams with prioritization of tasks by sending out daily hotsheets and weekly status reports
- Develop SOWs (from \$10k-\$3mil) and project assumptions for successful integration into project briefs
- Work with department leads to create project timelines and estimates; ensure projects are completed on-time, accurately, and within budgeted hours
- Tracking all brand finances and project burn rates in weekly finance meetings

The Knicks Wall | Digital Content Producer | May '18 – December '20 | Remote | NYC

The Knicks Wall is a multimedia basketball website with a growing staff of over 30 writers and designers.

- Conceive and produce social, short-form, long-form, and video content across multiple social media platforms, leading to 250% growth in followers and subscribers.
- Created weekly newsletter featuring several segments, generate content and copy
- Initiate and assist in business development. Brand partnerships include PUMA, Footlocker Inc., MSG, NBA 2K, and influencers

R/GA | Production Assistant | Jan. – Sep. '18 | NYC

- Managed schedule and workflow of EVP & Global Head of Studios, Director of Ops., and two ECD's
- Initiated and led communications with major clients such as eBay, SoulCycle, and Samsung
- Coordinated departmental events; built budgets & timelines

EDUCATION

Trinity College | Media Studies & Creative Writing | Fall '13 – Spring '17

Achieved a Bachelor of Arts degree while studying creative writing, film theory, and english literature. Senior thesis focused on 40-minute original film, which was written, produced, and edited by myself

UCLA: Anderson School of Management | Business of Film & Television | Summer '15

Studied business behind film and television, taught by film producers and writers. Coursework included externship with Legendary Pictures (now Legendary Entertainment)

General Assembly | Spring '19

Individual courses taken to learn SEO strategy, Social Media Mapping, and Adobe InDesign

PERSONAL DEVELOPMENT

William Esper Studio | Meisner Technique Acting | Summer '14 | New York, NY

A six-week intensive program, the William Esper Studio is one of the premiere acting schools in the country. Gained the ability to confidently give presentations and honed in on the art of storytelling

Pi Kappa Alpha, Epsilon Alpha | Vice President & Social Chair | '15 – '16 | Hartford, CT

Ran external relationships and organized campus-wide events.